



downtowndubuque.org

"We are Main Street" to Networking..

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"We are Main Street"

As Martin Luther King Jr. stated "If I cannot do great things, I can do small things in a great way." As Dubuque Main Street shares our success stories of 2018, we cannot help but be mindful of everyday people and events. We look to feature hidden gems this year in our "We are (Dubuque) Main Street" segments.



LIVE. Laura Klavitter created **MicroGirl, LLC** with a dream to share her horticulture knowledge and microgreens with the community of Dubuque. While managing the small business dedicated to delivering microgreens to six local restaurants (four in DMS's district), Laura still finds time to network into the Washington Neighborhood Community Garden project. She also shares her gardening skills with her neighbors by assisting in landscaping projects, one front yard at a time.

WORK. Shamika Rainer, owner of **Luxurious Hair Spa**, shares her talents on a daily basis with those who are most vulnerable by creating a program called Little Luxuries. Little Luxuries is a girl empowerment group for girls ages 4th Grade-10th Grade to promote healthy conversations regarding decision making. Rainer hosts this class for **FREE** every Monday (at 1157 Central). Her mindfulness in shaping the face of the future is small but great.



Is looking for you.....
If you know someone in grades 4-10, looking for some fun activities and cool gifts to keep out winter!

Cost: FREE
When: Every Monday
Where: 1157 Central
Dubuque, Iowa 52001
Time: 5pm-8:00pm
Who: All girls 4th grade-10th grade




PLAY. As DMS kicks into event season in January, versus March, we look to diversify our outreach. Our small, but mindful, step to create our **GenerationDBQ** group has been a year in the making. Partnering with Biz Times, we look to host network oriented events to engage with potential volunteers and to gain insight into the shape of downtown. Our first event will feature a networking opportunity to sign up to write for the Biz Times or become engaged with DMS's diverse volunteer opportunities. Being **THE** organization to bring people downtown to live, work and play, we look to engage and use feedback to intensify our downtown vibrancy. Visit us at the Novelty Iron Work's Iron Bar on Mardi Gras (2.13) from 5-6:30 with business cards and \$5 (donation to the Downtown Dubuque Cultural Corridor).

Networking in 2018

Experience



NETWORKING.

GenerationDBQ

| Starts February 13 @IronBar |
5-6:30P

CHALLENGE.

Arch. Days Trivia Night

| April 11 @Smokestack |
6PM

CELEBRATE.

Puttin' 19th Hole Party

| May 4 @Smokestack |
430-7P

COMPETE.

Jazz Foosion

| September 7 @TownClock |
Starts:330P

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"We built Facebook to help people stay connected and bring us closer together with the people that matter to us. That's why we've always put friends and family at the core of the experience. Research shows that strengthening our relationships improves our well-being and happiness." - Mark Zuckerberg, Facebook CEO

Internationally, there are over **4 Billion** internet users. Of that, there are **1.37 Billion** daily Facebook users. User feedback has driven the 2018 changes creating challenges for businesses. Soon to be released, Facebook will separate the news feed into 'Family and Friends' and 'Business'. This is to present challenges for businesses, however we encourage your Likes, Shares, and Comments on our Facebook postings!

While virtual networking and social networking has opened doors into connecting people, it still does not replace the person-to-person interactions. Businesses are creating experiences to attract customers. Dubuque Main Street is creating unique networking experiences in all of our 2018 events.

Our Hats Off to Live Music Crawl attracted nearly 150 **EXCLUSIVE** participants downtown to engage with **LIVE** music on a Friday night in January. Naturally, our participants took advantage of this Networking opportunity. Architecture Days will be featuring a **NEW** Trivia component (Wed., April 11)! Puttin' Around Downtown (Comic-Con Themed) is diversifying our packages and changing our 19th Hole Party games! The September 7 Jazz! will be combining with Human Foosball to host Jazz Foosion.

Our intentions are clear: Let's take our solid events to the next experience level.



Text:

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