



DUBUQUE MAIN VIEW

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Fiscal Year in Review

Economic Development:

Attracting the new and expanding businesses downtown to revitalize our 10 unique districts, 2017 was a busy year for business expansion. We netted 19 businesses, up from 13 in 2016. DMS secured a restaurant consultant grant and began a new Market Analysis process for micro recruiting.

Promotions:

This year, we started our "DMS Presents... Podcast" series. We actively looked for a new vehicle for sharing the exciting downtown transformation through exclusive interviews. Also new this year: DMS (in working with 6 venues) looks to host the downtown live music crawl next January.

Organization:

Our organization has expanded to engage four new board members, bringing new life and backgrounds to our table. New partnerships for DMS include efforts to host state-wide conferences with the American Planning Association and a downtown development conference.

Design:

Have you checked out the #MorphingMonday series? We highlight a building or a business that has transformed in downtown Dubuque. Our featured buildings have followed the [Dubuque Downtown Design Guidelines](#), and often have used the Main Street Iowa (MSI) design assistance!

This is an example of what using our design services through MSI can provide:



^Reinder's Drawing^

Sign up for Jazz! Bags here!

INVITES YOU TO MEET US
DUBUQUE MAIN STREET @
25th Anniversary Dubuque and All That Jazz!
American Trust DIAMOND JO CASINO
Simply better banking.
7.21.2017
Under the Town Clock
@3PM BEAN BAG TOURNAMENT
Beverage stands opening at 3:30PM
@4PM TRIVIA TOURNAMENT
register on downtowndubuque.org
@5PM 10 OF SOUL
Special Thanks to: 365ink, Dittmer Recycling, Envision Tees, Herbst Upholstery, Refinery Design Company, Radio Dubuque, Union-Hoermann Press

Save the Date!

Design
Organization
Promotion
Economic Development

You are cordially invited to attend
Dubuque Main Street's

Annual Meeting

September 19, 2017
5:30 P.M.

DUBUQUE PRESENTS... 2017
MAIN STREET EVENT CALENDAR



DUBUQUE FARMERS' MARKET

MAY 6-OCTOBER 28, 2017
EVERY SATURDAY, RAIN OR SHINE
STARTS AT 13TH & IOWA



DUBUQUE AND... ALL THAT JAZZ!

JUNE 16, 2017
JULY 21, 2017
AUGUST 18, 2017
SEPTEMBER 1, 2017
3-9 P.M.
TOWN CLOCK SQUARE



ANNUAL MEETING

SEPTEMBER 19, 2017
5-8 P.M.
HOTEL JULIEN GRAND BALLROOM



FALL INTO ART

OCTOBER 6, 2017
5-9 P.M.
DOWNTOWN DUBUQUE GALLERIES



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Dubuque Main Street, 1069 Main Street, Dubuque, IA 52001

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